



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Thomas J. Holcomb

Title: METHOD AND SYSTEM FOR MANAGING TELEVISION ADVERTISING

App. No.: 10/622,676

Filed: July 17, 2003

Examiner: HAMILTON, Matthew L.

Group Art Unit: 3622

Customer No.:

Confirmation No.: 3671

Atty. Dkt. No.: LESC-1-1001

M/S: Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

In response to the Non-Final Office Action mailed December 26, 2007, please reconsider the above-identified application in light of the following amendments and remarks: